



R22 Regulation

Subject code:4H6GA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech VI Semester Regular Examinations, May 2025

FUNDAMENTALS OF MANAGEMENT

(CSE(AI&ML))

Maximum Marks: 60

Date: 16.06.2025

Duration: 3 hours

- Note:
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (10X1M=10 Marks)		Marks	CO	Bloom Tx
1.a)	Define the levels of management.	1M	1	L1
b)	What are the roles of management?	1M	1	L1
c)	List the different types of plans.	1M	2	L1
d)	Discuss the importance of planning.	1M	2	L2
e)	What is the difference between recruitment and training?	1M	3	L3
f)	Define organisational structure.	1M	3	L2
g)	How is coaching different from mentoring?	1M	4	L4
h)	Name some need based motivational theories.	1M	4	L1
i)	Define strategic control.	1M	5	L1
j)	Why is control an important management function?	1M	5	L2

Part-B

Answer All the following questions. (5X10M=50Marks)		Marks	CO	Bloom Tx
2	a) Why was Taylors' approach to management considered scientific? b) Are managerial functions broadly the same at all levels and in all areas? Justify your answer.	5M 5M	1	L1
OR				
3	a) What are the limitations of quantitative approach to management? b) Is classical approach to management still relevant to our modern times? Reason out your answer.	5M 5M	1	L1
4	a) While decision making would be faster when it is by an individual, the group decision process is never that speedier. Why do organizations still resort to group approach in problem solving and decision making? b) Explain programmed and non-programmed decision making.	5M 5M	2	L4
OR				
5	Describe in detail the framework and the process of planning.	10M	2	L2

6	a) What is the importance of understanding organization culture of an organization for its smooth management? b) What is the need for performance appraisal of employees on a periodic basis?	5M 5M	3	L2
OR				
7	a) What are the different types of organisational structures and their implications? b) Describe the various models of talent management.	5M 5M	3	L3
8	a) What is the implication of Theory X and Theory Y to managing employees in an organization? b) Why should there be a standing procedure for handling employee grievances?	5M 5M	4	L3
OR				
9	a) How does power and authority shape a leader's style of leadership? b) What are the similarities between Maslow's theory of need hierarchy and two factor theory of motivation?	5M 5M	4	L3
10	a) What are the limitations of budgetary control? b) How is control function related to planning function?	5M 5M	5	L3
OR				
11	a) How do you plan to establish control system effectively? Elucidate. b) Discuss the objectives of the non-budgetary control.	5M 5M	5 5	L2 L2